



INTERNATIONAL AUTO FILM FESTA

■An automobile film festival that originated in Japan has begun accepting video submissions.

On January 1, 2023, the International Auto Film Festa Executive Committee (Representative: Yoshiyuki Shimizu) started accepting submissions for the International Auto Film Festa, a Car film festival that will begin this year.

■We are holding an Automobile film festival in Japan and disseminating information in Japanese and English.

Automobiles are the primary industry in Japan, and it is a unique market with many global automobile manufacturers and brands. However, we could have given it more weight in car culture and art.

That is why it is necessary to transmit information not only from the industry's perspective but also from the perspective of culture and art and increase its presence.

Also, many of the existing film festivals are generally not well known, and the threshold is high for both participants and spectators, and this is one of the hurdles.

So that as many people as possible can participate, While using the format of a film festival, we will play a role in car culture through film and promote exchanges among global film creators starting from Japan.

■International Auto Film Festa Overview

Name: International Auto Film Festa

URL: <https://www.autofilmfesta.net>

Open: 1 January 2023 Application page OPEN!

Deadline: 28 February 2023

Selection: March 2023 (by International Auto Film Festa)

Awards Ceremony: End of March 2023. Announcement of film festival selections (Online event)

*Real events are also being adjusted (we will be announced at a later)

Application fee: Free

Regulations: Works completed or released after 1 January 2022.

Comply with the applicable rules (separately described on the site).

Short Film / Vlog / Road Movie / Promotional Video / Music Video / Commercial Film / Documentary / Client work / independent work / feature film / CG / animation /etc.

*Already been publicized works can participate!。 Anyone can participate if it's an automobile-themed video.

■Media Partner



Auto Bild Japan



8speed.net

Dear media companies,

■ Application for International Auto Film Festa**You can participate in two ways.****[1] Submit your video.**

Anyone can participate, regardless of individual, group, or company, if it's an automobile-themed video.

1. Upload your video to your accounts, such as Youtube or Vimeo.
2. Read the terms and conditions and click "Agree to the terms and apply."
3. Enter the required information in the application form.
4. Application completed.

Application page : <https://autofilmfesta.net/rule.html>

* You can also apply form the following services.

fasthome : <https://festhome.com/f/7687>

FilmFreeway : <https://filmfreeway.com/festivals/71076/>

*The information to be submitted differs depending on the specifications of each service, but this does not affect the screening process.

*It will be a different category from the recommended works in [2].

*Works completed or released after 1 January 2022.

*Public or Unlisted(not Private) settings.

*Already been publicized works can participate!

*Nominated films will be screened at film festival events. Please deliver the data at a later date.

**[2] Recommending videos of others.
(recommendation by viewers)**

A viewer-participation category that says, "I like this automobile video!" You can promote your favorite videos and the works of creators you want to support. It's a film festival that viewers can also join.

•You can apply by entering the application form's video link and necessary information.

Recommendation Form: https://autofilmfesta.net/e_recommend.html

•Or, write the video link and why you recommend it, and tweet with the two hashtags [#autofilmfesta](#) [#recommendfilm](#) on Twitter.

*It will be a different category from my works in [1].

*Works completed or released after 1 January 2022.

*The language of the work and the presence or absence of subtitles are irrelevant.

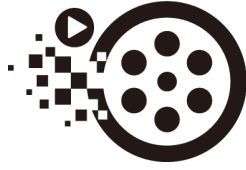
*It must be posted on Youtube, Vimeo, etc., in a state that anyone can view it at the time of announcement.



The viewer can
experience it!

Dear media companies,

■ **The mission of the International Auto Film Festa.**



**We are holding a new
automobile film festival.**

- ➔ Easy for anyone to join.
- ➔ Anyone can see trends in automobile videos.
- ➔ We are introducing video works and directors throughout the year.
- ➔ Posted in Japanese and English.



The mission of the International Auto Film Festa

- We will create a culture expressing automobiles' joy with videos.
- Making film festivals more familiar.
- Make it a gateway to success for creators.

**In this film festival, anyone who loves
automobiles can participate.**

■ **International Auto Film Festa Committee**

Yoshiyuki Shimizu (International Auto Film Festa)

Satoshi Ubukata (Motor journalist)

Masato Uchida (Designer)

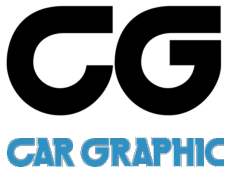
Masahiro Terada (Columnist)

* profile is described on the site.

Dear media companies,

■Message from Media Partner

International Auto Film Festa will work with media partners to hold film festivals and disseminate information.



Mr. Tetsuya Kato **CAR GRAPHIC CO., LTD.**

An automobile is an industrial product with many interesting stories behind it. Of course, it also delivers many stories to those who ride.

I am very much looking forward to seeing a video that conveys the appeal of an automobile that is more than just a tool.

CAR GRAPHIC. Since 1962, Japan's leading monthly magazine specializing in automobiles.



Mr. Shin-ichiro Ehara **Auto Bild Japan**

The power of video is immeasurable. Japanese automobile film festivals have a significant influence in fostering automobile culture in our country.

I can't stop being excited!

We, Auto Bild Japan, will support the International Auto Film Festa.

Auto Build Japan. The Japanese portal site of AUTO BILD, a magazine first published in 1986.



Mr. Satoshi Ubukata **8speed.net**

Encountering the car of your dreams is often video work. Great video work is essential for a rich car life.

We hope that notable works will be born from this event.

8speed.net. is an automobile information site specializing in three German brands: Volkswagen, Audi, and Porsche.

Dear media companies,

■ **International Auto Film Festa SNS account.**



Twitter: @autofilmfesta
(<https://twitter.com/autofilmfesta>)



Instagram: @autofilmfesta
(<https://www.instagram.com/autofilmfesta/>)

■ **Inquiries regarding this press release.**

International Auto Film Festa Committee

Mail : contact@autofilmfesta.net



INTERNATIONAL
AUTO FILM FESTA

Download the official logo [white/black] (PNG file)
<https://www.autofilmfesta.net/logo.png>